

# **STATEMENT OF CAPABILITIES**

## **SOCIAL RESEARCH APPLICATIONS (SRA)**

**July 2019**

## Table of Contents

- Part I. Corporate Purpose
  - Background and Description of Areas of Competence
- Part II. Illustrative Project Portfolio

**PART I.**

**CORPORATE PURPOSE**

**BACKGROUND AND DESCRIPTION OF AREAS OF COMPETENCE**

**SOCIAL RESEARCH APPLICATIONS (SRA)** is a non-profit organization incorporated on January 3, 1986, in the State of California, under Section 501(c)(3) of the Internal Revenue Code (Employer Identification Number 77-0101002; California Corporation Number D-1189318).

*The overall purpose of SRA is to facilitate real-world applications of research and development in the social sciences. As a means towards this end, SRA is interested in making expert knowledge more available to non-experts who can apply that knowledge effectively in their own lives and in the lives of others.*

In particular, SRA has the following **goals**:

1. *To make knowledge about **methods and technologies** currently used in the scientific community more available to **non-expert professionals** who work with members of the lay community. Such knowledge should increase the validity and efficiency of studies conducted by these professionals. For example, SRA might provide training in how to design and conduct meaningful evaluations (methods) or in how to use microcomputers for case management and data organization (technologies).*
2. *To make knowledge about **research results and data** more available to **non-expert professionals** who work with members of the lay community as well as to members of the **lay community** themselves. Such knowledge should help professionals to design useful interventions and services, and it should help lay people to make informed decisions about their own behavior. For example, SRA might conduct workshops for non-expert professionals to teach them about research-determined causes of teenage pregnancy, and the professionals might then use that knowledge to design interventions that mediate some of those causes. Or SRA might produce books for teenagers themselves that provide information about research-determined negative consequences of teenage pregnancy, and the teenagers might then use that knowledge to avoid pregnancy.*

In order to facilitate the availability of both types of knowledge, SRA is interested in organizing and conducting seminars, workshops, conferences, etc.; in providing technical assistance and support; and in producing books or other written materials.

To date SRA's work has focused on making effective social intervention programs, best practices, as well as monitoring- and evaluation-related knowledge more available to non-expert professionals. In the course of this work, several **areas of expertise** have been developed:

- the development of methodological guidelines;
- the dissemination of effective social intervention programs and best practices
- the design of efficient and effective instruments;
- the collection of data through surveys and telephone interviews and the analysis of such data;
- the organization and conduct of conferences and training institutes; and
- the development of monitoring and evaluation systems, for nonprofit agencies and for foundations.

**PART II.**

**ILLUSTRATIVE PROJECT PORTFOLIO**

**SRA Project No. 1**  
**DEVELOPMENT OF STANDARDS FOR EVALUATING PROGRAMS**  
**FOR PREGNANT AND PARENTING TEENS**

This project began with a workshop aimed at promoting greater standardization and coordination among service providers and evaluators working with care programs for pregnant and parenting teens. Jointly sponsored by the Charles Stewart Mott Foundation and the U.S. Office of Population Affairs, the conference in Washington, D.C., had three specific objectives:

1. To develop and propose standard definitions and evaluation-related procedures (designs, instruments, comparison standards, data collection timetables, analytic strategies) so as to maximize the resultant data's scientific quality, usability, and policy relevance;
2. To promote and facilitate the use of existing national data collections for program evaluation purposes;
3. To document data needs of program personnel and find ways in which these needs might be better served.

Conference participants included holders of major data bases relevant to program evaluation as well as evaluators of multi-site care programs for pregnant and parenting teens. Their conclusions and recommendations were documented both in a short Executive Summary and in a full-length monograph (Card, J., J., Ed., 1988, *Evaluating and Monitoring Programs for Pregnant and Parenting Teens*, Palo Alto, CA: Sociometrics Corporation). The monograph discusses both the technical and the practical issues involved in conducting "real-world" evaluations: scientific "how-to" guidelines (Chapters 1-3), illustrative case studies describing potential pitfalls and lessons learned from past mistakes (Chapters 4-7), and an instrument drawing upon seven years of parallel but uncoordinated efforts by separate groups of scientists (Part III). Emphasis is placed on the need to consider both technical quality and cost in designing and implementing evaluations--for example, using existing data to provide comparison standards and using standardized instruments instead of designing new ones from scratch (cost considerations) and developing a common core of data from disparate programs with similar objectives (a technical consideration).

Sponsors: Charles Stewart Mott Foundation  
Mott Foundation Building  
Flint, MI 48502-1851  
(313) 238-5651  
Project Officer: Marilyn Steele

U.S. Office of Population Affairs  
Room 736-E, HHH Building  
200 Independence Avenue, S.W.  
Washington, D.C. 20201  
(201) 245-1181

**SRA Project No. 2**  
**DEVELOPMENT OF A SOURCEBOOK OF COMPARISON DATA**  
**FOR ADOLESCENT PREGNANCY AND PARENTING PROGRAMS**

This project followed up Project No. 1 by developing a *Sourcebook of Comparison Data for Evaluating Adolescent Pregnancy and Parenting Programs* (Card, J. J., Reagan, R. T., & Ritter, P. L., 1988, Palo Alto, CA: Sociometrics Corporation) under the sponsorship of the Charles Stewart Mott Foundation and the William and Flora Hewlett Foundation. The *Sourcebook* is designed to facilitate more systematic use of existing national or regional data on pregnancy prevention and care when comparison data from local groups are lacking or inadequate. It contains 51 tables derived from the 1982 National Survey of Family Growth, Cycle III, the 1979-1985 National Longitudinal Survey of Youth, and 1984 National Birth Certificate Data, with all tables broken down by age and race, prevention tables also broken down by urban versus rural residence, and care tables also broken down by fertility status. Using the *Sourcebook's* stratified tables, evaluators can take their own sample's demographic composition into account when calculating comparison statistics for any tabled variable. For example, a user whose program's racial composition does not match the national average can weight the national statistics appropriately and thus derive suitable comparison statistics. The *Sourcebook* gives instructions for computing such comparison statistics and also for performing statistical tests.

Sponsors: Charles Stewart Mott Foundation  
Mott Foundation Building  
Flint, MI 48502-1851  
(313) 238-5651

Project Officer: Marilyn Steele  
Funding: \$20,000 grant

The William and Flora Hewlett Foundation  
525 Middlefield Road, Suite 200  
Menlo Park, CA 94025  
(415) 329-1070

Project Officer: Anne Murray

U.S. Office of Population Affairs  
Room 736-E, HHH Building  
200 Independence Avenue, S.W.  
Washington, D.C. 20201  
(201) 245-1181

**SRA Project No. 3**  
**DEVELOPMENT OF STANDARDS FOR EVALUATING PROGRAMS**  
**AIMED AT PREVENTING TEENAGE PREGNANCY**

Like Project No. 1, this project began with a conference aimed at promoting greater standardization and coordination among service providers and evaluators, this time those working in adolescent pregnancy prevention programs. Under the joint sponsorship of the Kaiser Family Foundation, the William and Flora Hewlett Foundation, and the U.S. Office of Population Affairs, the conference was held in April, 1988, at the Kaiser Family Foundation Facilities in Menlo Park, California. A post-conference monograph *Evaluating Programs Aimed at Preventing Teenage Pregnancies* (Card, J. J., Ed., 1989, Palo Alto, CA: Sociometrics Corporation) documents the conference conclusions and recommendations in four chapters: (1) an overview of programs designed to prevent child abuse, substance abuse, school dropouts, and teen pregnancy; (2) an overview of existing pregnancy prevention projects and their impact evaluation strategies; (3) guidelines for conducting impact evaluations of pregnancy prevention programs (including comparison group options, recommendations for follow-up periods, and reporting requirements); and (4) a (modular) Prevention Minimum Evaluation Data Set.

Sponsors: The Henry J. Kaiser Family Foundation  
Quadrus 2400 Sand Hill Road  
Menlo Park, CA 94025  
(415) 854-9400  
Project Officer: Donna Hall

The William and Flora Hewlett Foundation  
525 Middlefield Road, Suite 200  
Menlo Park, CA 94025  
(415) 329-1070  
Project Officer: Faith Mitchell

U.S. Office of Population Affairs  
Room 736-E, HHH Building  
200 Independence Avenue, S.W.  
Washington, D.C. 20201  
(201) 245-1181



**SRA Project No. 4**  
**TRANSFER OF ARCHIVING TECHNOLOGY**  
**TO THE PHILIPPINES**

This project provided training on the methods and procedures of the Data Archive on Adolescent Pregnancy and Pregnancy Prevention (DAAPPP) to five individuals from the Philippines (representing the Demographic Research and Development Foundation, the University of the Philippines Population Institute, the Philippines Census Bureau, the National Economic Development Authority, and the Philippine Population Commission). The Filipinos are now using this training to establish a Philippine Population Data Archive modeled after DAAPPP.

Sponsor: International Development Research Center  
60 Queen Street  
Ottawa, Canada K1G 3H9  
(613) 236-6163  
Project Officer: Melba Gomes

**SRA Project No. 5**  
**DEVELOPMENT OF AN EVALUATION STRATEGIC PLAN**  
**FOR THE KAISER FAMILY FOUNDATION**

This project was divided into two parts. The overall objective of Part 1 was to help the Kaiser Family Foundation develop a strategy for systematically evaluating its portfolio of grants in health-related areas. This was done on an empirical basis, that is, by learning about--and from--the strategies of other foundations engaged in work similar to Kaiser's. In order to accomplish this overall objective, two specific goals were set: (1) To develop standard formats for both interim progress reports and final reports that can be used by all Kaiser grantees and contractors. (2) To develop a set of criteria to use in deciding which evaluation method (e.g., final report only, outside evaluation with or without site visit, process evaluation, impact evaluation) is most appropriate for any particular grant or contract.

The ultimate objective of Part 2 was to enable the Kaiser Family Foundation to allocate its Evaluation Budget wisely. As in Part 1, this was to be done empirically, by using Kaiser's own experiences and the experiences of other foundations engaged in similar work to derive cost estimates for each of the evaluation methods analyzed in Part 1. With such estimates, it should be possible, once an evaluation method has been chosen for a given grant or contract (using the criteria established in Part 1), to make a good estimate of how much funding should be allocated from Kaiser's evaluation budget for that grant or contract.

Sponsors: The Henry J. Kaiser Family Foundation  
Quadrus 2400 Sand Hill Road  
Menlo Park, CA 94025  
(415) 854-9400  
Project Officer: Barbara Kehrer

**SRA Project No. 6**  
**THREE WORKSHOPS:**  
**WHY, WHEN, AND HOW TO CONDUCT AN EVALUATION**

This project provided workshop participants in Washington, D.C., Fort Worth, Texas, and San Diego, California, with training in why process and impact program evaluations can be valuable, and in how and when they should be conducted. In addition, the workshops presented information about national resources available for (1) research programs relating to the incidence, prevalence, antecedents, and consequences of teen pregnancy and (2) evaluation of the effectiveness of such programs.

Sponsors: National Forum for Black Public Administrators (NFBPA)  
1301 Pennsylvania Avenue, NW  
Washington, D.C. 20004  
(202) 626-4900

Project Officer: Quentin Lawson

Texas Association Concerned with School-Aged Parenthood  
Post Office Box 249  
Austin, TX 78767  
(512) 444-8648

Project Officer: Karen Quebe

Department of Health Services  
County of San Diego  
1700 Pacific Highway  
San Diego, CA 92101-2417  
(619) 285-6452

Project Officer: Paul Simms

**SRA Project No. 7**  
**A NATIONAL NETWORK OF TEEN PREGNANCY PROGRAMS**  
**DOING IMPACT EVALUATIONS**

The goal of NationalNet was to assist teen pregnancy programs to evaluate their effectiveness in lowering the incidence and/or mitigating the consequences of teenage pregnancy. Millions of dollars have been spent to establish intervention programs that strive to prevent teenage pregnancy or provide services to pregnant and parenting teens. However, despite these expenditures of resources, we still know too little about what works, for whom, and under what circumstances. NationalNet responded to the need for scientific evaluation of the impact of teen pregnancy intervention programs. NationalNet disseminated the latest in evaluation techniques, developed by national experts in the field, to the personnel responsible for evaluating each program. At training workshops, evaluators shared their goals and experiences with evaluation experts and with each other. The NationalNet team then stayed in close contact with each program evaluator throughout the year, providing expert review of the intervention and evaluation design, including a review of data collection tools and procedures.

Sponsors: Charles Stewart Mott Foundation  
Mott Foundation Building  
Flint, MI 48502-1851  
(313) 238-5651  
Project Officer: Christa Kuljian  
Funding: \$120,000 3-year grant

The Henry J. Kaiser Family Foundation  
2400 Sand Hill Road  
Menlo Park, CA 94025  
(415) 854-9400  
Project Officer: Mark D. Smith, M.D.  
Funding: \$120,000 3-year grant

The Northwest Area Foundation  
West 975 First National Bank Building  
Saint Paul, Minnesota 55101-1373  
(612) 224-9635  
Project Officer: Kanyari Bellfield  
Funding: \$111,579 3-year grant

The William and Flora Hewlett Foundation  
525 Middlefield Road, Suite 200  
Menlo Park, CA 94025  
(415) 329-1070  
Project Officer: Faith Mitchell  
Funding: \$7,000 matching grant

**SRA Project No. 8**  
**A STUDY OF THE SHORTAGE OF NURSE PRACTITIONERS**  
**IN CALIFORNIA**

SRA provided technical assistance to Education Program Associates regarding the design of a study of the shortage of nurse practitioners in California. The study focused primarily on the factors that are associated with the retention and loss of nurse practitioners working in family planning settings that receive funding from public sources, chiefly the state Office of Family Planning and the Federal government through the Title X program. The technical assistance included recommending the study design, developing draft questionnaires for nurse practitioners and family planning clinic administrators, advising on sampling methods and data reduction, and assisting with the design of the data analysis.

Sponsor: Education Program Associates  
1 West Campbell Avenue  
Campbell, California 95008  
(408) 374-3720  
Project Officer: Jo Ann Madigan

**SRA Project No. 9**  
**IMPACT EVALUATION OF THE AMERICAN ASSOCIATION OF SCHOOL ADMINISTRATORS'**  
**OPTIONS FOR PRE-TEENS (OPT) PRIMARY PREVENTION PROGRAM**

Social Research Applications was the evaluation subcontractor for AASA's Options for Pre-Teens (OPT) intervention and is responsible for the evaluation design, instrument development, data analysis, and report writing aspects of the experiment. OPT is a multi-component, multi-site primary prevention experiment for at-risk 4th, 5th, 6th, and 7th grade boys and girls. Its purpose is to provide pre-adolescents with motivation and the skills to abstain from early sexual activity and other risky behaviors, and to be successful in school. Specific goals, mapped to individual program components, for participating students are to: (1) develop enhanced life-planning and decision-making skills; (2) improve overall school performance and critical thinking capabilities; (3) develop closer ties with their communities; (4) feel that they belong to their schools and that the adults in the schools care about them; (5) involve their parents in the school program and in the educational and social development of the children; and, (6) help the students and their families ameliorate the effects of poverty, including inadequate housing, unemployment, poor nutrition, and inadequate health care.

Sponsor: American Association of School Administrators  
1801 N. Moore Street  
Arlington, VA 22209  
(703) 875-0720  
Project Officer: Sharon Adams-Taylor  
Funding: \$131,133 grant

**SRA Project No. 10**  
**IMPLEMENTATION AND EVALUATION OF A COUNTY-WIDE ADOLESCENT PREGNANCY**  
**PREVENTION PROGRAM IN SANTA CLARA COUNTY**

This project was an implementation and evaluation of the Santa Clara County Adolescent Pregnancy Prevention Network intervention. The project designed and oversaw the implementation of this evaluation of the many components of this county-wide program. These components included policy intervention, public awareness and education, an interfaith effort, and four community-based intervention in hot spots within the county. The community-based interventions were tailored to the needs of the respective sites, drew on best practices for intervention, particularly interventions included in the Program Archive of Sexuality, Health and Adolescence, and were a coordinated effort of multiple agencies in the community.

Both a process and an impact evaluation were conducted. Separate evaluations were undertaken for the four community sites, and for the county as a whole. The project designed the evaluation, prepared the data collection forms and procedures, worked with the local community agencies to collect evaluation data (pretest, posttest, and follow-up) from participants and comparison youth, conducted the analyses of the data, and prepared reports. The evaluation also drew upon data from county vital statistics records and from three county-wide waves of the Youth Risk Behavior Survey.

Sponsor:       The David and Lucile Packard Foundation  
                  Population Program  
                  300 Second Street, Suite 200  
                  Los Altos, California 94022  
                  (650) 948-7658  
                  Project Officer: Sono Aibe  
                  Grant #1999-3035  
                  Funding: \$2,000,000

**SRA Project No. 11**  
**PUBLIC EDUCATION CAMPAIGN TO PREVENT TEEN PREGNANCY**

The purpose of the grant was to support a multi-media public education campaign planned by the Public Awareness and Education Workgroup of the Santa Clara County Adolescent Pregnancy Prevention Network (APPN). The JPA grant expanded a currently planned and funded radio campaign into one also involving print media and television news coverage. APPN is a county-wide network of community-based organizations coordinated by staff of the Santa Clara County Public Health Department.

Sponsor: City of San Jose/ County of Santa Clara  
Joint Powers Authority  
801 North First Street  
San Jose, CA 95110  
(408) 277-4424  
Project Officer: Peggy Ilo  
Grant/Contract No: 149591\_2-SRA



**SRA Project No. 12**  
**IMPLEMENTATION AND EVALUATION OF A COUNTY-WIDE ADOLESCENT PREGNANCY**  
**PREVENTION PROGRAM IN SANTA CLARA COUNTY (SUPPLEMENT)**

This project continued the teen pregnancy prevention work in Santa Clara County begun under the auspices of Project 10, with a focus on sustainability.

Sponsor:       The David and Lucile Packard Foundation  
                  Population Program  
                  300 Second Street, Suite 200  
                  Los Altos, California 94022  
                  (650) 948-7658  
                  Project Officer: Lisa Baldwin  
                  Funding: \$200,000, Grant #2022-22975

**Project 13**  
**PREVENTING ADOLESCENT PREGNANCY IN SANTA CLARA COUNTY:**  
**LEARNING FROM THE PAST, LOOKING TO THE FUTURE**

The Santa Clara County (California) Adolescent Pregnancy Prevention Network (APPN) is a public-private sector coalition that is committed to reducing youth sexual risk-taking behavior and lowering teen pregnancy and birth rates in the County. Under the auspices of two projects funded by the David & Lucile Packard Foundation from 1999-2003 (see Projects 99 and 133), Social Research Applications provided technical assistance to APPN and its member agencies for implementation of the *APPN Action Plan* of 1998; conducted evaluation of selected APPN programs, of the degree of collaboration among APPN members, and of countywide trends in youth sexual risk-taking and pregnancy and birth rates; and helped guide development of APPN processes and structures that would promote sustainability of the APPN effort.

Data released in 2005 showed that the teen birth rate in Santa Clara County declined by about half from 1995 to 2003, while the rate for the nation as a whole declined by only about a third in the same period. In the meantime, between 2003 and 2005, severe funding cuts for APPN and its member agencies led to a reduction in APPN membership and programming. Under the auspices of this follow-up Packard Foundation-funded project, Social Research Applications collaborated with Sociometrics Corporation and APPN to: (a) conduct a case study of the County's success through 2003 in lowering teen birth rates and plausible reasons for these successes and (b) develop a new action plan for how best to sustain the County's successes through 2010.

Sponsor: David and Lucile Packard Foundation  
300 Second Street, Suite 200  
Los Altos, CA 94022  
(650) 948-7658  
Project Officer: Bill Bacon and Don Lauro  
Funding: \$200,000, Grant #2005-29492

## **Project 14**

### **NEW STRATEGIES FOR ADOLESCENT PREGNANCY PREVENTION IN SANTA CLARA COUNTY**

The aim of this project was: 1) to involve practitioners, youth, and parents in best practice-based programming to address the high teen birth rates in two selected communities in Santa Clara County and 2) to build capacity of community organizations for sustainability of teen pregnancy and STI/HIV prevention programming. The project focused in Eastside San Jose and Gilroy – two “hotspots” in Santa Clara County with relatively high percentages of births to 15-19 year olds. The project engaged a local Practitioner Advisory Board (PAB) in each community. The PABs carried out planning, implementation, evaluation and sustainability/fundraising activities, and Teen and Parent/Caregiver work groups informed the planning and implementation of programming in each community.

Sponsor:       The David and Lucile Packard Foundation  
                  300 Second Street  
                  Los Altos, CA 94022  
                  (650) 948-7658  
                  Project Officers: Don Lauro and Sandra Bass  
                  Funding: \$230,000, Grant #2007-31471

**Project 15**  
**NEW STRATEGIES FOR ADOLESCENT PREGNANCY PREVENTION IN SANTA CLARA COUNTY**  
**(RENEWAL)**

This project is continuing the teen pregnancy prevention work in Gilroy and Eastside San Jose begun under the auspices of Project 14, with a focus on sustainability.

Sponsor:       The David and Lucile Packard Foundation  
                  300 Second Street  
                  Los Altos, CA 94022  
                  (650) 948-7658  
                  Project Officer: Irene Wong  
                  Funding: \$140,000, Grant #2009-34631

**Project 16**  
**ADOLESCENT PREGNANCY PREVENTION: NETWORKING IN NEW COUNTIES**

The overall aim of the proposed project is to foster networking and strategic partnerships to advance best practice programming in adolescent pregnancy and STI/HIV prevention in Santa Cruz and Monterey counties. Specific project objectives are:

- Phase 1 (Year 1): To investigate existing program efforts, with the goal of promoting the establishment of a network of professionals committed to adolescent pregnancy and STI/HIV prevention in new counties.
- Phase 2 (Year 2): To pilot the implementation and evaluation of best practice teen pregnancy and STI/HIV prevention programming in new counties, with a special focus on girls' leadership.

Sponsor:       The David and Lucile Packard Foundation  
                  300 Second Street  
                  Los Altos, CA 94022  
                  (650) 948-7658  
                  Project Officer: Linda Baker  
                  Funding: \$300,000, Grant #2010-35352

**SRA Project No. 17**  
**POSITIVE PARENTING PROGRAM - TRIPLE P IN SANTA CRUZ COUNTY**

The purpose of the project is to support the implementation of the large-scale public health program entitled The Positive Parenting Program (Triple P) in Santa Cruz County. Triple P is an evidence-based practice from the University of Queensland. The three 90-minute sessions are aimed at making parenting easier and more enjoyable. The program has been scientifically validated to prevent severe behavioral, emotional and developmental problems in children by enhancing the knowledge, skills and confidence of the parents.

Sponsor:       First 5 Santa Cruz County  
                  4450 Capitola Rd # 106  
                  Capitola, CA 95010-3570  
                  (831) 465-2217  
                  Contract Manager: Barbara A. Dana  
                  F5 Contract # 10-11-086

**SRA Project No. 18**  
**POSITIVE PARENTING PROGRAM - TRIPLE P IN SANTA CRUZ COUNTY**  
**(RENEWAL)**

The project is a continuation of Project No.17. The project will continue to support the implementation of the large-scale public health program entitled The Positive Parenting Program (Triple P) in Santa Cruz County.

Sponsor:       First 5 Santa Cruz County  
                  4450 Capitola Rd # 106  
                  Capitola, CA 95010-3570  
                  (831) 465-2217  
                  Contract Manager: Barbara A. Dana  
                  Funding: \$22,837, Contract # 11-12-024

**SRA Project No. 19**  
**MARKETING AND PROGRAMMING SERVICE FOR SEXUAL HEALTH PRODUCTS**

Sociometrics is a social research company specializing in science-based products for researchers and practitioners. SRA has been retained to provide the following marketing services to two online sexual health products:

- (1) Investigate audiences/markets for HIV RAP Interactive.
- (2) Assess Sexual Health Interactive when it is ready.
- (3) Assess the advisability of producing Android tablet and iPad versions of HIV RAP Interactive.

SRA is also contracted to provide programming service for Android tablet and iPad versions of HIV RAP Interactive, or modules thereof.

Sponsor: Sociometrics Corporation  
170 State Street, Suite 280  
Los Altos, CA 94022  
(831) 465-2217  
Contact staff: Wendi Estelita



**SRA Project No. 20**  
**IMPLEMENTATION OF HIV-RAP INTERACTIVE IN THE PHILIPPINES**

This project is to launch HIV RAP Interactive in the Philippines with the University of the Philippines medical school and the Medical City Hospital research group.

*HIV RAP Interactive: A Multimedia Guide to Awareness and Prevention* is a collection of interactive, multimedia sexual health resources assembled to offer the consumer a user-friendly guide to HIV Awareness and Prevention.

Sponsor:       Stuart and Josefina Card Family Foundation  
                  13023 La Cresta Drive  
                  Los Altos Hills, CA 94022  
                  (831) 465-2217  
                  Contact staff: J.J. Card

**Project No. 21**  
**FOSTERING A LEARNING COMMUNITY - A SANTA CRUZ COUNTY TEEN PREGNANCY**  
**PREVENTION (TPP) SUSTAINABILITY PLAN**  
**(RENEWAL)**

This grant is a minimum sustainability grant to continue the Santa Cruz TPP efforts started under Project No. 16. The grant will support the ongoing collaborations among local community based organizations and the county health department to address two main issues related to teen pregnancy rate:

1. Intersect between teen dating violence and teen pregnancy.
2. Youth's disengagement from school leading to teen pregnancy and school drop out.

The goal of the grant is to build a learning community through targeted trainings and follow up with implementation of those materials in several community sites.

Sponsor:       The David and Lucile Packard Foundation  
                  300 Second Street  
                  Los Altos, CA 94022  
                  (650) 948-7658  
                  Program Officer: Jessica Mancini  
                  Funding: \$100,000, Grant #2012-37787

**Project No. 22**

**YOUNG LEADERS: A COMMUNITY-BASED, YOUTH-LEAD PREGNANCY PREVENTION EFFORT**

This grant is to support SRA's collaborative effort with YWCA of Watsonville, Walnut Avenue Women's Center, and Health Services Agency of Santa Cruz County to reduce teen pregnancy rates in southern Santa Cruz County.

Grant funds will be used to:

- Foster girls' leadership and youth development opportunities in high teen birth rate areas of Pajaro Valley and its neighboring areas.
- Support and strengthen collaboration among schools, faith based organization, community based organizations and county department towards shared goal of reducing teen pregnancy risk factors.

The project will leverage existing programs and community connections to engage middle school girls and local high school students in a year long peer leadership training process that will include access to evidence based teen pregnancy prevention curriculum, presentations from community resources, support from college mentors, and hands-on learning.

Sponsor: Claire Giannini Fund  
235 Montgomery Street, Suite 1220  
San Francisco, California 94104  
(415) 421-7555

Funding: \$50,000, Contact: Betsy Buchalter Adler, Trustee

**SRA Project No. 23  
HAPPRA FIELD TEST SERVICES**

Sociometrics is a social research company specializing in science-based products for researchers and practitioners.

Sponsored by the National Institutes of Health, HAPPRA (HIV/AIDS Prevention Program Replication and Adaptation online professional resource) is a unique, one-stop online distance-learning center to support appropriate replication and adaptation of proven HIV prevention programs. Under terms of an SBIR Phase II grant with NIMH, HAPPRA is conducting field tests of:

1. EBISConnect, a community learning and dissemination website;
2. online training modules for two Effective Behavioral Interventions (EBIs): mDOT and FOCUS.

SRA was retained to partner with Sociometrics on conducting the HAPPRA field test, by providing recruitment and implementation services.

Sponsor: Sociometrics Corporation  
210 Main St, Suite 100  
Los Altos, CA 94022  
(650) 383-6278  
Contact staff: Emily Newman  
Funding: \$61,000